

Marine Recreational Information Initiative
Workshop Agenda
St. Pete Beach, Florida
August 7-9, 2007

Workshop Objectives:

1. Ensure each participant understands the overall goal of the Initiative.
2. Ensure each participant understands his/her role in the work group and the larger initiative.
3. For each work group to produce a priority list of projects, to identify project teams, and to begin work on project plans and funding proposals.

TUESDAY, AUGUST 7

9:00 am Welcoming Remarks

Speaker: Dr. John Boreman, Chair, Executive Steering Committee

9:30 am Addressing Common Challenges

The initiative to improve recreational fishing data poses many challenges, among them boosting responsiveness, building trust, promoting coordination and integration, and managing change. The specifics are unique, but the overarching issues are actually common to nearly all organizations doing business today. We'll hear how Shimano has overcome many of these challenges to become a successful multi-national company synonymous with premier fishing tackle.

Speaker: Toyo Shimano, Director of Corporate Planning, Shimano American Corporation

10:15 am Break

10:30 am Operations Team Overview

The Operations Team reviews their activities and provides an introduction to work team charges, work group operating procedures, and expected workshop outcomes.

Speaker: Preston Pate, Chair, Operations Team

11:30 am Ground Rules and Breakout Instructions

A facilitator will provide ground rules, workshop operating procedures and reporting templates for the breakout sessions.

Speaker: Tom Fazio, Facilitator

12:00 pm Lunch (*on your own*)

1:00 pm **Work Group Breakout Sessions**
Each work group breaks off to meet individually. Meetings are open to all attendees and members of the public. The Angler Registry Team will also hold an open meeting during the afternoon of the first day.

5:00 pm Adjourn for the day

WEDNESDAY, AUGUST 8

8:30 am **Work Group Breakout Sessions** (*con't*)
Registry Team Meeting (8:30 – 12:00 pm)

10:00 am Break

12:00 pm Lunch (*on your own*)

1:00 pm **Work Group Breakout Sessions** (*con't*)
Operations Team Meeting (1:00 – 2:00 pm)

5:00 pm **Public Comment and Questions (within breakout sessions)**

5:30 pm Adjourn for the day

THURSDAY, AUGUST 9

8:30 am **Work Group Reports**
Work group chairs present the nature of their group's discussions to the other work group and attendees.

10:30 am Break

10:45 am **Public Comment and Questions**

11:30 am **Closing Remarks**
Speaker: Preston Pate, Chair, Operations Team

12:00 pm Adjourn